

SOCIAL VALUE

REPORT 2023



ENTER REPORT

CONTENTS

- **3** Foreword by Fabienne Viala
- 4 Social value at the heart of what we do
- 5 Key figures
- 6 Awards
- 9 How we measure social value
- **14** Shaping the future
- **29** Our social value partners





Our mission is to deliver a sustainable built environment that creates a better life for our communities.

Fabienne VialaChair & CEO

ENTER REPORT



Fabienne Viala, Chair & CEO

66

The social value we add to improve communities not only alleviates immediate hardships, but also contributes to long-term sustainable progress and prosperity.

FOREWORDBY FABIENNE VIALA

I'm delighted to share this report showcasing Bouygues UK's commitment to social value. As Chair and CEO, I firmly believe that construction has the power to create positive change and leave a lasting legacy beyond just buildings.

At Bouygues UK, social value is more than just a buzzword - it's woven into the fabric of our company. We strive to deliver exceptional projects for our clients, while also enriching the communities where we work. This report highlights the incredible work our teams do every day to make a real difference.

We know the world is facing challenges, from rising costs to climate change. These issues weigh heavily on individuals and families across the UK. This is why our commitment to social responsibility must be stronger than ever.

Our goal is simple: build a sustainable future, together. We achieve this by providing practical support that tackles immediate needs and paves the way for long-term prosperity.

As the construction industry evolves, our dedication to social value remains constant. We're not just building structures, we're building stronger, more resilient communities for generations to come. I'm incredibly proud of our achievements so far, and I look forward to continuing this important work together.



SOCIAL VALUE

AT THE HEART OF WHAT WE DO

At Bouygues UK, we define social value as an activity that enhances people's lives. We believe that by improving the conditions of the wider community, we can in turn, reduce inequality, improve wellbeing and inclusion, and deliver prosperity for all.

As a business we need to be truly responsible to ensure our impact is positive for future generations.

Our mission is to deliver a sustainable built environment that boosts local employment and promotes physical and mental wellbeing by creating places that thrive.

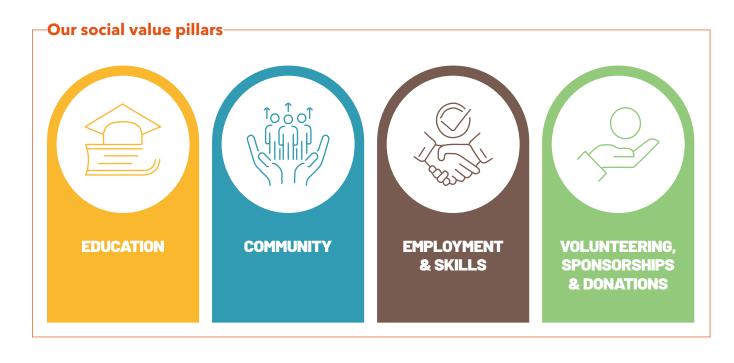




OUR SOCIAL VALUE CHARTER

For Bouygues UK, each project holds potential for building the future, so our teams collaborate with our clients and partners daily to ensure that our commitment to social value is realised.

At Bouygues UK, prioritising social value is integral to our strategy. We're fortunate to have a dedicated team driven by challenges and instilled with a genuine passion to leverage their expertise, skills, and experience for meaningful change. Recognising the need for genuine responsibility, we're committed to fostering accountability across our workforce, processes, culture, and outcomes.







£280M IN SOCIAL AND LOCAL ECONOMIC VALUE ADDED

KEY FIGURES A YEAR IN REVIEW

Throughout 2023, our teams across the UK relentlessly dedicated themselves to enriching the lives of individuals within the communities we serve, advancing our social value mission. In 2023, we delivered:

231

full time jobs created for local people

2,449

hours of efforts dedicated to support young people into work £128,739

donated through community and charity support events

100%

of procurement contracts include commitments to ethical procurement

1192

hours of training provided to employees for professional development

3360

car miles saved through green transport initiatives

234

hours of education workshops in local schools and universities **370**

weeks of work placements

hours of staff volunteering

888

1679 weeks of

apprenticeships

AWARDS A YEAR IN REVIEW





WINNER

CSR ENGAGEMENT AWARDWestminster Business Council Awards





FINALIST

CONTRIBUTION TO THE COMMUNITYSouthwark Business Excellence Awards



WINNER

MOST ENGAGED MEMBER SOUTH AWARD

2023 Women into Construction CIC Celebration Event



"Team Bouygues is amazing! The time, effort and passion each of you showed for the company and us was fantastic! We are so grateful for this support and with the foundation and women!"

Dee Smith

Operations Director at Women into Construction



Over the past year, the Social Value Team at Bouygues UK has supported many of our women with site visits, site specific training such as asbestos training, work placements, and employment on their projects in Newham, West London, Southwark, Tower Hamlets, Westminster, and Camden. Their financial contribution via WiC membership and funding for employment programmes has been particularly supportive to us as a Community Interest Company CiC.

Anna Walterskotter

Project Manager at Women into Construction CIC

HOW WE MEASURE SOCIAL VALUE

Bouygues UK works with the Social Value Portal to oversee social value initiatives, utilising their online platform for measurement, management, and reporting. This tool helps gauge the impact of Bouygues UK and its supply chain, aligning data with the Public Services (Social Value) Act 2012 and UN Sustainable Development Goals.

The Portal offers market intelligence on social value matters and beyond, improving decision-making. Reporting adheres to the National TOMs Framework, endorsed by the National Social Value Task Force, ensuring consistency and transparency. This framework comprises 5 key themes and 48 outcomes, facilitating the identification and assessment of development benefits.



JOBS

Promote local skills and employment

GROWTH

Supporting growth of responsible regional business

SOCIAL

Healthier, safer and more resilient communities

ENVIRONMENT

Protecting and improving our environment

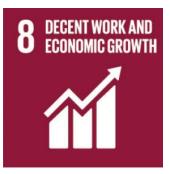
SOCIAL INNOVATION

Promoting social innovation



















The Social Value Portal allows us to measure our social value impact against the relevant UN Sustainable Development Goals.

Based on the results of our staff survey, these eight UN Sustainable Development Goals are most aligned with the company's approach to social value.

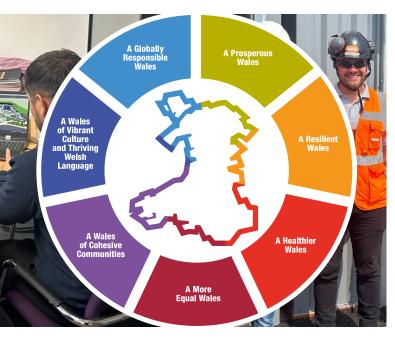
Aligning our social value strategy with these interlinked objectives ensures that we are contributing to the global blueprint for peace and prosperity for people and the planet, now and into the future.























WELL-BEING OF FUTURE GENERATIONS (WALES) ACT 2015

In 2015, the Welsh government introduced the Well-being of Future Generations (Wales) Act which focuses on improving the social, economic and cultural well-being of Wales.

The Act introduced seven well-being goals, establishing a collective vision for public entities to strive towards; creating a Wales that embodies the aspirations of all its inhabitants, both present and future.

Social value performance across Welsh projects in the last 5 years

97% workforce from Wales

91% supply chain spend in Wales

For every £1 spent £1.83 was on average reinvested in Welsh Economy £91,720 spent on donations/ sponsorship/in-kind community initiatives

23% average Social and Local Economic Value (SLEV) added value return in Wales Average **72 weeks** of training and teaching per £m

10,785 individual pupil interactions through STEM engagement

1728 staff hours donated to community projects

REFLECTIONS WITH DONNA GRIFFITHS

Head of Social Value, Southwest and Wales

"

Social value can be defined as the positive impact each and every one of us can make to enhance people's lives every day

WHAT DOES SOCIAL VALUE MEAN TO YOU?

To me, social value can be defined as the positive impact each and every one of us can make to enhance people's lives every day thorough our day to day activities, such as prioritising well-being, community engagement, striving for social parity and deploying ethical practices in our organisation.

HOW DOES BOUYGUES UK MEASURE ITS SOCIAL VALUE IMPACTS IN YOUR REGION?

We have developed a standard method of measurement of social value across all projects, we have engaged with members across the businesses to develop themes specific to Bouygues UK, outcomes and measures which have been mapped to the Welsh Government Community Benefits toolkit and the Seven Well-being Goals of the Well-being of Future Generations (Wales) Act 205 as well as developing a standard reporting dashboard. We have fully embraced the WBFGA and integrated it into our Social Value Charter, aligning initiatives to the wellbeing goals and reporting against them annually.

WHAT HAS BEEN YOUR HIGHLIGHT OF 2023?

It was a real highlight to be part of the 12-week design challenge organised by the Social Value team with Regional Skills Partnership and Carmarthenshire County Council Education directorate that involved five schools in Llanelli local to our Pentre Awel project. Members from across the Pentre Awel project team were teamed up with groups of learners from each of the schools to act as design mentors to support the completion of the design brief challenge ahead of the presentation at a final Dragons Den pitch day. I loved hearing the innovative creations from the young people of Llanelli.

WHAT DO YOU HOPE TO ACHIEVE IN 2024?

My aim in 2024 is to further develop and embed a culture of social value within our business across South West & Wales. I look forward to seeing more of the innovative social value initiatives being developed and delivered across our projects and deepening our understanding the social value impact we are achieving.



REFLECTIONS WITH **JEFF JOSEPH**

Head of Social Value, London and Southeast

"

It is about having a good moral compass and wanting to make improvements to the built environment and the communities we serve.

WHAT DOES SOCIAL VALUE MEAN TO YOU?

Social value is about doing the right thing, whether as a business or as an individual. It is about having a good moral compass and wanting to make improvements to the built environment and the communities we serve.

HOW DOES BOUYGUES UK MEASURE ITS SOCIAL VALUE IMPACTS IN YOUR REGION?

Bouygues UK measures social impact via the Social Value Portal (SVP). All of our Social Value Advisors are trained on the SVP 'Themes Outcomes and Measures' and have undertaken their SVP Academy Training Part I. The team produces monthly reports that allow us to calculate the Social Local Economic Value (SLEV) we deliver on each Project.

WHAT HAS BEEN YOUR HIGHLIGHT OF 2023?

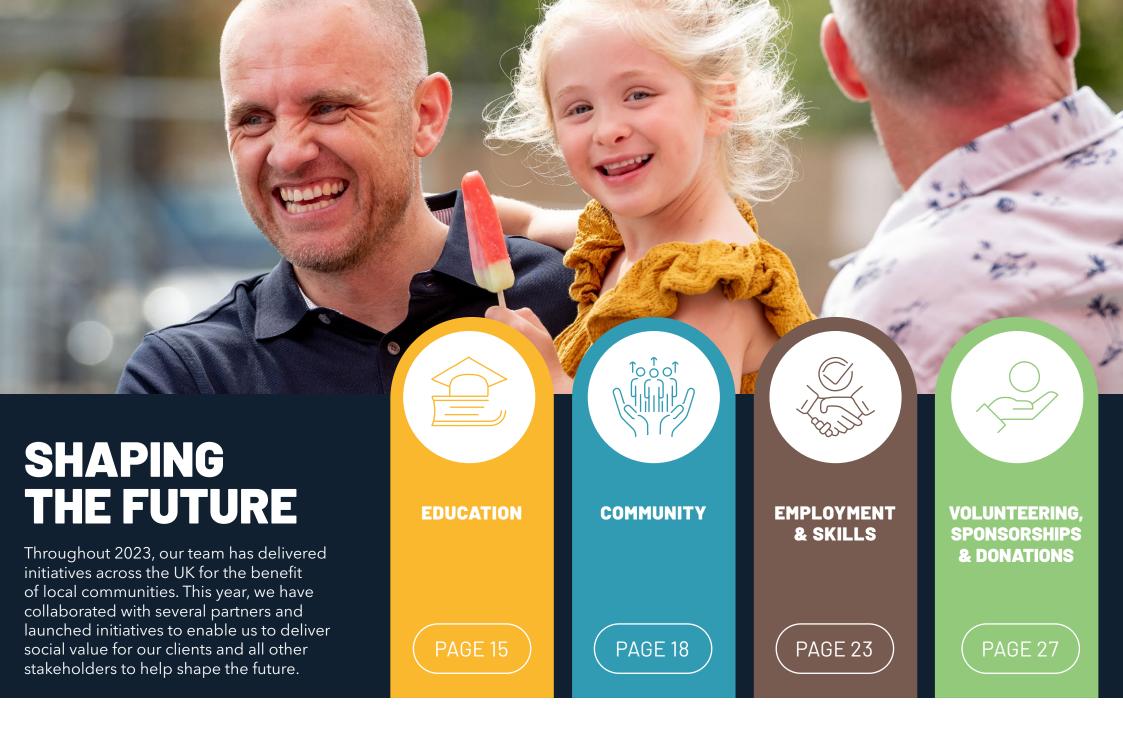
One of my highlights has to be winning the CSR Engagement Award at the Westminster Business Awards. This fills me with a sense of pride and achievement. To be recognised by Westminster Business Council for sterling work we carried out alongside our project, Ebury Bridge Estate is commendable.

Another highlight for me is the exceptional marks each project has scored in their Considerate Constructors Scheme (CCS) assessments in the last year. Every contract has scored a minimum of 14 marks out of a possible 15 for the category of 'Respect for the Community'. A number of sites have scored a full 45/45 in these assessments which is brilliant and demonstrates our unwavering commitment to social value.

WHAT DO YOU HOPE TO ACHIEVE IN 2024?

In 2024, I hope to promote social value even further within the business. By the end of 2024, the objective is to broaden knowledge internally on how we deliver and record social impact across the communities we serve.





SHAPING THE FUTURE **EDUCATION**



234

hours of education workshops in local schools and universities delivered

187

hours spent supporting STEM curriculum activities in schools and colleges

STUDENTS PITCH AT SKILLS EVENT DRAGON'S DEN STYLE

Carmarthenshire County Council and Bouygues UK collaborated on the Pentre Awel project, hosting a Dragon's Den-style event for their 21st Century skills work experience scheme. Five local schools in Llanelli participated, engaging learners in construction and design careers through a 12-week learning and mentoring program.

Launched in May 2023, each school designed a collaborative workspace aligned with Pentre Awel's ethos, mentored by Bouygues UK staff and visiting the site for guidance. The final pitch to judges from Bouygues UK, Carmarthenshire County Council, and Gleeds Project Consultancy showcased innovative designs.

St John Lloyd RC Comprehensive and Ysgol Y Strade were joint winners, and Ysgol Pen Rhos won the innovation/sustainability award for their biophilic design and carbon capture ideas.

The event highlighted the impressive talent and dedication of the students, affirming the success of the collaborative effort in nurturing future construction professionals while promoting innovation and sustainability.



"The input from all the schools was outstanding with some amazing designs and concepts based around the four themes. The most rewarding part has been the way in which the learners have developed in confidence."

Nina WilliamsSocial Value Advisor at Bouygues UK



SHAPING THE FUTURE **EDUCATION**



NEXT GENERATION OPPORTUNITIES

During July 2023, four students joined the team at our Peckham Flaxyards project for work experience. Kaue came for a one-week work experience placement with our Quantity Surveying team but became interested in how the site was being run. Kaue decided to extend his work experience for two more weeks to spend some time with our Site Management team.

Livia spent her week experience with our site administrator and Social Value Advisor, where she could experience both job roles.

Salome shadowed our Site Management team with whom she was doing a month's work experience placement covering a diverse range of the business areas.

Sarah spent her week with our Site Administrator and Resident Liaison Officer.

All of them experienced the real working life and on their final day, they delivered a presentation on what they learned during their time on site.







SHAPING THE FUTURE **EDUCATION**



GIANT TETRAHEDRON CHALLENGE WITH GO CONSTRUCT

Over the course of four mornings, year seven pupils from Ysgol Bryngwyn spent their time attempting the Go Construct Tetrahedron Challenge. This hands-on activity allowed for learners to work together as a team, utilising their communication and problem-solving skills, which according to teachers has been difficult to facilitate during lessons.

Learners had to really practice their multiplication expertise during the session, calculating how many dowels they would require to make a small tetrahedron; medium tetrahedron; large tetrahedron and giant tetrahedron. Two out of the eight learning groups were successful in completing the giant tetrahedron demonstrating how testing it was.

"Developing STEM activities has never been more relevant in Wales, particularly as many schools such as Bryngwyn and Glan y Mor have elected to develop the new curriculum for Wales encompassing new areas of learning."

Paul Jones

Headteacher at Ysgol Bryngwyn and Ysgol Glan Y Mor



FOSTERING DIGITAL INCLUSION

The team at our Wornington Green Phase 2 project ran a series of ICT training sessions for the local community to help improve their digital literacy and promote digital inclusion.

In 2023, the team delivered 12 sessions with 42 attendees in total during the year.

Participants learned basic ICT skills such as how to:

- Open an email account
- Shop online safely
- GP appointments online
- Set up a new smart phone
- Master WhatsApp
- Take the best photos

One of Bouygues UK Digital Office 365 champions also stopped by to share bast practices on Word, Teams, One Note & Excel.



SHAPING THE FUTURE COMMUNITY



£128,739

donated through community and charity support events

WALL OF KINDNESS AT 71/72 KINGSWAY

Bouygues UK installed a 'Wall of Kindness' at our 71/72 Kingsway site in Swansea to help provide those in need with warm clothing during the colder months.

Located on the site hoarding on Oxford Street, the wall of kindness allows people to leave clothing they no longer want which can then be used by those in need. Pegs attached to the wall give passers by the opportunity to take or leave coats and other items of clothing.

With a tough winter of cold temperatures, storms and torrential rain, the wall has so far provided over 250 items for those who cannot afford to buy their own. It was the brainchild of Building Services Manager, Mark Crouch and it is the first time Bouygues UK has implemented it at one of their sites.



"I have never seen this done at a site I have worked on before. I put the idea forward to our Social Value team and together we came up with our very successful wall. As soon as we place coats on the wall they are taken by those in need and it really has been a success. It has been great to see how welcomed is has been by everyone in the city centre."

Mark Crouch
Building Services Manager



SHAPING THE FUTURE

COMMUNITY



LOCAL EVENT EMPOWERS NEW MOTHERS

Our Social Value Advisors at Wornington Green organised a baby shower at the Venture Centre, W10, to support and connect with local mothers.

Around 40 attendees, including 20 mothers and their relatives, enjoyed food, games, and prizes. Hampers, including books donated by the Children's Book Project, were distributed.

Various support services were introduced, including reusable nappy initiatives, makeup tips for busy moms, and nutritional advice from a Registered Clinical Nutritionist. The event was made possible by the Venture Community Association's discounted venue and volunteers, with support from local organisations like RBKC Maternity Champions and Family Services.

Special thanks go to supporters like Golborne Forum, NHS North West London, Peabody, and Westminster Family Information for promoting the event to reach as many local women as possible.









It was an absolute pleasure to join the team at Wornington Green...The morale on site was fantastic and we could see the level of passion and drive in all individuals we spoke to...We also can't forget to mention how great it was to see all the social value work Bouygues UK is achieving in the local community...We are proud of our partnership with Bouygues UK and look forward to hearing more on the site progression.

Jeff Lewis

Head of Marketing, Events & Partnerships at CCS

SHAPING THE FUTURE COMMUNITY



TRIPS TO REMEMBER

The Social Value representatives from Bouygues UK at Wornington Green organised two community trips, one to Cadbury's World in October 2023 and another to the Science Museum in July 2023, to create memorable experiences for residents who otherwise would struggle to provide such excursions for their children. The decision stemmed from the success of a previous trip to Legoland, prompting the team to offer more days out during the holidays. The Cadbury's World trip, themed "A Treat for Halloween", gave residents a Halloween to remember which fostered community cohesion, allowing residents to form lasting connections.

Similarly, the Science Museum trip offered educational and leisure opportunities for the children local to Wornington Green. By covering all expenses, including transportation, food, and tickets, our team ensured accessibility for all residents, relieving any financial stress for families.

These initiatives not only provided entertainment for those families concerned about filling the long holidays ahead of them but also left lasting positive impacts, improving the community atmosphere, as well as encouraging educational empowerment.



CITY HARVEST FESTIVAL DONATION

During the winter months, it is more important than ever for us to give back to the communities within which we work, during this time of year which can be particularly challenging for many.

We believe in the power of collective efforts to make a positive impact and are proud to support local charity, City Harvest through donations to their Harvest Festival collection.

City Harvest Festival works tirelessly to alleviate hunger and provide vital resources to those in need and their dedication to tackling food poverty and supporting vulnerable individuals is truly inspiring.

Bouygues UK is honoured to be a part of this initiative as we continue our commitment to community welfare and making a difference where it matters most.

"We are so grateful for the trip. My husband and I have very little money, and we could never afford to take our kids to Legoland. They are going to remember it forever."

Estate Resident





Thank you for joining City Harvest Festival and making an impact on the lives of hundreds of Londoners facing food poverty.

Bouygues UK's contribution will mean nutritious food can be delivered to City Harvest's network of London community partners, free of charge. Your Harvest Festival donations equal:

48 KILOGRAMS FOOD PROVIDE









We don't want you to finish the building. We want you to stay because nobody has ever done so much for us before.

Jessica

Estate Resident at Wornington Green

SHAPING THE FUTURE EMPLOYMENT AND SKILLS



full time jobs created for local people

2,449

hours dedicated to support young people into work

1192

hours of training provided to employees for professional development

1679

weeks of apprenticeships

370 weeks of work placements

PIONEERING PRE-EMPLOYMENT PROGRAMME

In partnership with Women into Construction, Kensington & Chelsea and Skills Centre we delivered this programme for female residents in the Royal Borough of Kensington and Chelsea during the summer of 2023.

This five-week programme encompassed three weeks training and two weeks work placement. This included a series of specific training sessions covering a typical day on site, Health & Safety, CSCS cards, career talks and mentoring, CV preparation, mock interviews, DIY training.

12 women from different backgrounds and careers registered and attended the programme. Some were looking for full-time employment with us and others were looking for apprenticeships.



"It has been a great experience so far.
I had no idea how many careers there were in construction. This programme opened my eyes to other careers possibilities."

ElaineParticipant

"As my two-week work placement with both Bouygues and LJJ (Subcontractors) comes to an end today, I wanted to take a moment to express my heartfelt gratitude to each and every one of you. Your warm welcome and support have made this experience truly unforgettable.

Hewan Bisrat

Women into Construction/ RBKC Pre Employment Programme participant

SHAPING THE FUTURE EMPLOYMENT AND SKILLS



SUPPORTING THE CYFLE SHARED APPRENTICESHIP SCHEME

Bouygues UK and Whitehead Building Services have committed to supporting 10 mechanical and electrical apprentices through the Cyfle shared apprenticeship scheme.

The Cyfle Building Skills Shared Apprentice Scheme allows apprentices to complete a full apprenticeship programme by working with several different local employers to gain the skill sets they require to become qualified. Since the launch of the programme, the new mechanical and electrical (M&E) apprentices have spent time working for the supply chain within Carmarthenshire, including our landmark 83-acre Pentre Awel project in Llanelli.

Shared apprenticeship schemes help employers who want to support the development of skills while working on regional contracts but are not in a position to offer a full-term apprenticeship, and who wish to support training the future workforce.

The partnership allows Cyfle to increase its recruitment of apprenticeships in the Mechanical and Electrical trade and will create a legacy for training and skills which will provide long-lasting benefit for the Carmarthenshire region.







SHAPING THE FUTURE EMPLOYMENT AND SKILLS



CELEBRATING OUR APPRENTICES

To celebrate National Apprenticeship Week this year, we held a breakfast event at our site in Camden where we are building a new eye care, research, and education centre as part of a joint initiative between Moorfields Eye Hospital NHS Foundation Trust, the UCL Institute of Ophthalmology and Moorfields Eye Charity.

This event was designed to give our apprentices from across the London and the Southeast a chance to meet each other and connect, share experiences, and hear from: the Senior Office Manager on site at Oriel, Samantha Mayo; Head of Learning & Development, Rastislav Blaha; and our CEO and Chair, Fabienne Viala about their own career journeys.



"This breakfast event was a fantastic opportunity to celebrate our apprentices working within Bouygues UK who are undoubtedly the future of our industry. This was clear as they shared their passion for what they do and their commitment to succeeding in their own career paths. In 2024, we look forward to further strengthening the bonds between our apprentices across the UK as we support them throughout their journeys with us."

Fabienne VialaCEO and Chair of Bouygues UK







SHAPING THE FUTURE EMPLOYMENT AND SKILLS



120 NVQ CERTIFICATES AWARDED TO 56 GROUNDWORKERS

Over the past year, Bouygues UK and O'Halloran O'Brien (OHOB) have collaborated closely to actively engage with the residents at Tustin Estate and within the borough of Southwark, demonstrating our commitment to the community.

Through a Pre-Employment Course, residents received paid training in steel fixing skills, followed by a 6-week paid work experience on our construction site, addressing the cost-of-living crisis while providing invaluable career development opportunities. The residents' progress determined eligibility for full-time employment, creating a pathway for a career in the construction industry.

We are thrilled that 55 workers obtained 120 NVQs through our programme. We helped these workers achieve their qualifications through offering career evenings, CV writing assistance, interview preparation, and by suppling PPE. Progress was monitored closely, ensuring participants didn't fall through the cracks. Mentoring and guidance from OHOB, along with communication with onsite project managers, guaranteed the residents' success. We are proud of how our work with OHOB has significantly contributed to workforce skills development, benefiting both individuals and the wider community.



SHAPING THE FUTURE **VOLUNTEERING, SPONSORSHIPS & DONATIONS**



hours of staff volunteering

HOT MEALS SERVICE THROUGH THE ABBEY CENTRE

In August 2023, the Ebury team were asked to provide a team of volunteers to support The Abbey Centre's reintroduction of their hot meals service for homeless service users.

Four of our colleagues from the site team at Ebury Bridge Estate have been volunteering at the service on a rota basis every Wednesday evening since August 2023, welcoming people to the service, serving meals and drinks, engaging with those dining and helping to clear up afterwards.

The Abbey Centre's service not only offers a hot meal, but also a safe space and time to connect with others.



support from Bouygues
UK, we would not be able
to deliver the amount of
work we have with the
number of outcomes
that have occurred."

The Abbey Centre

LAPTOP DONATIONS TO LEAVERS AT ST JAMES' PRIMARY SCHOOL

On the last day of the school summer term of 2023, the social value team based at our Peckham Flaxyards project had a little surprise for 10 school leavers at St James Primary School in Peckham.

As they head onto secondary school, they will need a laptop to help them with their schoolwork. We were delighted to be able to donate laptops to each of the 10 students, supporting them on their next educational step. We hope this donation makes their start at secondary school a little less overwhelming as they will now have a laptop to use for their studies and homework.



SHAPING THE FUTURE

VOLUNTEERING, SPONSORSHIPS & DONATIONS



CLEAN COASTS FOR WALES

Members of staff from the site team at 71-72 Kingsway and Involve Logistics are working with Keep Wales Tidy, as part of their Litter Free Zone campaign, to undertake regular beach litter picks. Our volunteers had a pre-start briefing and risk assessment from the local KWT project officer, who reiterated that it was only human-generated litter (tidal, river wash or dropped) to be collected, and wherever possible to separate waste out into non-recyclables and recyclables.

The waste the team collect is mainly plastic and discarded fishing line tangled in seaweed. Any fishing line that is found is disentangled from any seaweed attached, leaving the seaweed where we found it. The volunteers were shocked how much they collected in the two hour beach clean.

As well as helping to keep the beach clear of litter, the sessions have also been identified as beneficial activities for improved mental wellbeing for the participants.







"Thank you so much for your time and energy today which was hugely appreciated. Hopefully, you saw first-hand the real value that volunteers bring to our work and had the chance too to immerse yourself in some of the fantastic books we receive".

The Children's Book Project Team

CHILDREN'S BOOK PROJECT

In total we had 18 volunteers from Bouygues UK's head office, the site team at Wornington Green as well as members of the client team at Peabody helping at the Children's Book Project in December 2023.

The Children's Book Project is a local charity that tackle book poverty and that this year will gift over 350,000 books. They understand the important role they have in making books accessible to all and their mission is to make sure every child has access to books.

Volunteers sorted and packed more than 30 boxes of books, as well as building three bookshelf huts that now are ready for a new home. These books will be used by families and their children all around UK as they enjoy the thrill of immersing themselves in the magical world of books.





OUR SOCIAL VALUE PARTNERS

Our team collaborates with a number of key partners to ensure that our commitment to social value is realised.



























































